

Mobile reporting with Jedox

KPI monitoring from a tablet or the Web for manufacturer BASS



Customer

BASS

Region

Germany

Industry

Manufacturing

Department

Finance

Solution

Automated enterprise KPI system for monitoring processes

“Our transparent KPI system in Jedox gives us new insights on our company. Our reports have daily-updated data which users can analyze on their own.”

Martin Zeller, Managing Director, BASS

Internal threading technology

BASS develops, manufactures and sells internal threading solutions for the automotive, aerospace, mechanical engineering and medical technology industries. Founded in 1947, the midsize family-owned and operated company has established a global name for process security, efficiency and premium quality.

Excel overload

The management team at Bass initially developed a KPI system based on Excel to support, steer and optimize its process-driven organization. Updating multiple reports on a daily, weekly and monthly basis, however, soon involved a great deal of manual work. Processes such as copying reports or collecting and preparing data from various systems, therefore, required more and more time.

Like many companies that rely heavily on Excel, Bass also had problems handling the growing number and complexity of its reporting requirements. Many reports were virtually the same and only differed by individual filters. “Managing” access rights meant copying the files and deleting unauthorized data. Since the data was collected manually, calculating performance indicators was also not a feasible option.

Web-based KPI monitoring

Bass now automatically collects, processes and stores its reporting data in a multidimensional database from Jedox. Users can flexibly access relevant sales and production information through dynamic Web reports.

A BI task force that reports directly to the executive board develops Jedox Web reports in close cooperation with various departments. Thomas Deschle, Assistant of the Executive Board at BASS:

“With Jedox, we can quickly create attractive, intuitive reports without any programming.”

Challenge

- ▶ Growing number of reports with slight variations
- ▶ No underlying database
- ▶ Time-consuming data collection in Excel
- ▶ Manual permissions management
- ▶ No mobile data access

Solution

- ▶ Automated enterprise KPI system for monitoring processes
- ▶ Manual data collection and processing
- ▶ Mobile access for management and outside sales

Benefits

- ▶ Fewer, interactive reports
- ▶ Lower operating costs
- ▶ Less maintenance
- ▶ Better security

Dynamic reports with Jedox Web

- ▶ Automated, enterprise KPI system to control processes and support decisions that foster business growth
- ▶ Automated processes and lower operating costs
- ▶ Mobile access to management and outside sales
- ▶ Scheduled distribution of PDF reports via email in addition to on-demand Web reports
- ▶ Fewer reports through interactive filters and DynaRanges
- ▶ Permissions management (e.g. sales reps only see their clients, sales, etc.)
- ▶ Lead time, sales cycle times and other KPIs

Project overview

- ▶ Regular releases upgrades for Jedox
- ▶ Continual system development
- ▶ KPI analysis (lead time, sales cycle times, maintenance)
- ▶ 20 cubes with 48 dimensions
- ▶ Web access to all reports
- ▶ Jedox Mobile Touch – iPad access via UMTS / LTE

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